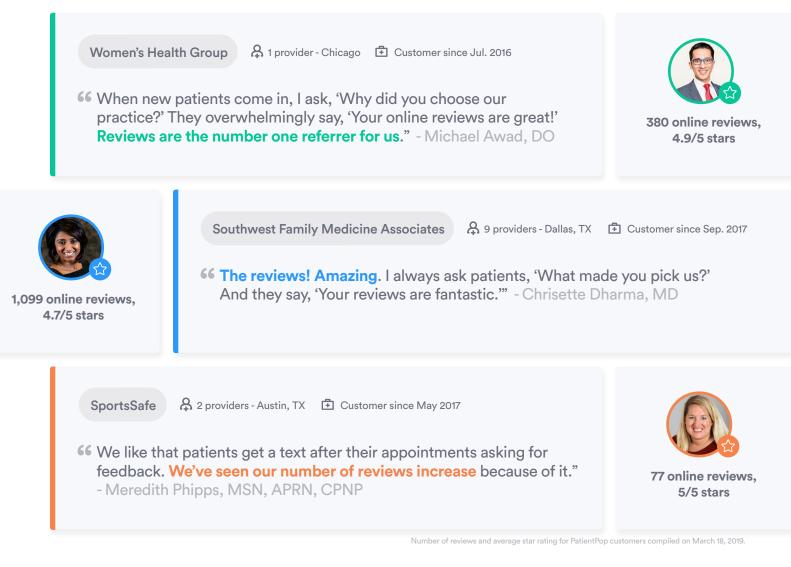
## 

## Improve your online reputation with PatientPop

Reviews are the foundation of your online reputation. Nearly three out of four patients use online reviews as their first step to finding a new doctor.<sup>1</sup> And positive reviews make 68 percent of people more likely to select a business, while negative reviews prevent 40 percent of people from wanting to use a business.<sup>2</sup>

No matter which way you slice it, the data show that a strong, widespread online reputation is essential to attract new patients and grow your practice. You can make an exceptional first impression online with PatientPop reputation management.

## Providers succeed with PatientPop reputation management



## Learn more at patientpop.com