

Group OBGYN increases appointment requests by 647%

 22 PROVIDERS

 OBGYN

 AUSTIN, TX

“PatientPop helped us **increase web traffic** and **appointment volume**. In one year, they helped generate **over 5,000** new patient bookings.”

Jinous Rouhani, CEO



Challenge

Although it was an established, premier facility for women’s health, Austin Area OBGYN was not growing while competitors were booming.



Solution

PatientPop enhanced the practice's online presence with a modern website optimized for search results and equipped for online scheduling, which made it easier for patients to book appointments.



647% ↑

increase in
appointment
requests



128% ↑

increase in
appointments
booked online



887% ↑

increase in reviews
on Google and
other popular sites