

# Pain management physician sees 386% increase in appointments

 1 PROVIDER  PAIN MANAGEMENT  PLANO & FRISCO, TX

“PatientPop has been **integral** to growing our practice. The website design, online marketing, and ongoing support services have **far exceeded my expectations.**”

Jonathan Koning, MD



## Challenge

After working with several advertising vendors to grow the practice, ReGen Pain was looking for a solution for all of their online marketing needs.



## Solution

Having studied and practiced in several states, Dr. Koning's online presence was limited, inconsistent, and inaccurate. PatientPop updated all of his online profiles and provided a new website designed to rank in search.



# 454%<sup>↑</sup>

increase in total patient appointments



# 386%<sup>↑</sup>

increase in new patient appointments



# 444%<sup>↑</sup>

increase in organic search visitors